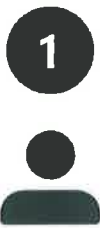# Instagram

Instagram is a platform that lets users take photos, edit and share those photos, as well as videos-either publically or with a network of approved followers.

When a user first downloads the app, Instagram automatically sets the account to 'public,' where all Instagram users can view your posts.

Switching an Instagram account to 'private' will require users to *request* to follow you.
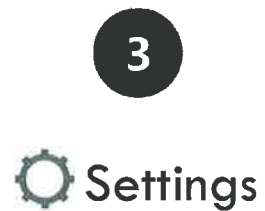**Until you have approved their follow request, only then can they view, comment, or "like" your posts.**

Follow the steps below in order to switch an Instagram account to 'private.'

1

Click the profile icon in the bottom right hand corner.

2

Click the 3 bars in the top right hand corner.

3

⚙ Settings

Click settings at the bottom of the page.

4

Click 🔒 Privacy and Security

‹   **Privacy and Security**

Privacy

Account Privacy

Then select, 'Account Privacy.'›

5

Switch toggle to the 'right' for a private account.

‹   **Account Privacy**

Private Account
When your account is private, only people you approve can see your photos and videos on Instagram. Your existing followers won't be affected. Learn More.