



Re-Imagine High School Leadership

chickfilaleaderacademy.com

Chick-fil-A Leader Academy™ is a national high school leadership program focused on *IMPACT THROUGH ACTION*. The world needs more leaders who impact their local communities, and we believe high school students are the answer!

In partnership with Chick-fil-A, Inc., ADDO created Chick-fil-A Leader Academy to bring a fresh approach to leadership and empower young people to make a difference.

ADDO (Latin for “inspire”) is a service and leadership development organization. Founders Kevin Scott and Garrett Gravesen have spoken to and developed leaders on six continents from more than 100 countries.

2021 OUTLOOK



30,000
students participating



1,000
communities across America involved



10,000,000
people impacted by students

LEARN AND LEAD

Many leadership programs focus on only the “learn” part, transferring information through speakers, seminars and books. The result is often short-term motivation and long-term frustration. Chick-fil-A Leader Academy is unique. It provides opportunities for action with a focus on leadership skills and provides a platform through Impact Projects for students to lead.

IMPACTFUL FOR STUDENTS

Each school selects thirty students to participate in monthly Leader Labs using a unique web-based curriculum. With the guidance of a school-appointed teacher, these students learn principles and gain insights that allow them to involve HUNDREDS in their school in order to impact THOUSANDS in their community.

BENEFICIAL TO SCHOOLS

The \$4,000 program is fully-funded through generous sponsorships from local Chick-fil-A Operators, Chick-fil-A, Inc. and Coca-Cola. Teachers are equipped with a simple-to-follow plan and a highly interactive, action-based curriculum that engages and challenges students on their journey toward leadership growth.



HOW IT WORKS

Through a unique Engage-Expose-Equip approach, Chick-fil-A Leader Academy involves 30 students per school in a 7-month curriculum where they learn valuable leadership lessons, culminating in an end-of-program Impact Project.

- Seven easy-to-execute, web-based Leader Labs (one per month)
- Three service projects to put leadership principles into practice
- Video-driven curriculum for fun, engaged learning
- Innovative technology combined with authentic teacher-student interaction
- An online portal for planning, scheduling, and program resources

“The program continues to be an amazing opportunity for my students. It is set up well, easy to implement, and help is always just an email away.”

—Teacher, Orange Park High School, Florida

“I was stretched and pushed and challenged like I had never been before... I learned so much about leadership and how to create positive change around me through initiative and perseverance.”

— 10th grade student, California

“Chick-fil-A Leader Academy is a great way to demonstrate...that we care about our community and desire to serve those around us.”

— Jason and Emily Griggs, Chick-fil-A Owner/Operator, Ohio



YOU can be
a **LEADER**
HERE +
NOW in
HIGH SCHOOL



A NEW
GENERATION...



...OF SERVANT
LEADERS

UNLEASH +
UNLOCK the
IMAGINATION
of HIGH SCHOOL
STUDENTS



7 LEADER LABS



- our approach:
- 1 Vision + Values
 - 2 Servant Leadership
 - 3 Teamwork
 - 4 Innovation
 - 5 Communication
 - 6 Impact
 - 7 Next

IMPACT through ACTION

student led

IMPACT PROJECT

student run



30 STUDENTS
involved



100s in their
SCHOOL to
impact



1,000s in their
COMMUNITY

2021 OUTLOOK: 1,000 communities across America involved



32,000 Students + Teachers participating



10 million+ impacted by students



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