

June 13, 2024

Pioneer Valley Christian Academy  
965 Plumtree Road  
Springfield, MA 01119

Dear Friend and Partner,

We did it! We created a robust summer program for the first time in over 50 years of operation and look forward to opening our school to the community with Summer STREAMS, a highly praised full day summer program that merges VBS and camp! Pioneer Valley Christian Academy is a 501(c)(3) organization that relies on tuition and generous donors to maintain a superior academic and extracurricular program. PVCA has a heart to serve the community and Summer STREAMS is one way that we can do so. With help from donors like you, we can open our doors to students who do not attend PVCA during the school year but would like to be in a safe and faith-focused environment over the summer. We also want to serve current PVCA students who need financial aid. We are also now serving families with pre-school students! To

We would love to extend an invitation to partner with you and look forward to building upon this exciting beginning along with you! Our sponsorship levels are listed below, but any donation is appreciated. The cost of one full session is \$425 and we have a few families who are currently in need of financial assistance.

Donations can be made by check and sent to the school at 965 Plumtree Rd. Springfield, MA 01118 or by calling the main office at the number listed below.

If you choose to partner with us, please call the school at (413) 782 8031 or email me at [carmen.callender@pvcama.org](mailto:carmen.callender@pvcama.org) and if you would like to hear from parents and students about the impact of Summer STREAMS, please visit our website at [pvcama.org/STREAMS](http://pvcama.org/STREAMS)

Thank you again!

A handwritten signature in black ink that reads "Carmen Oyola-Callender". The signature is written in a cursive style with a large, stylized initial "C" and "O".

Carmen Oyola-Callender, M.Ed  
Summer Program Coordinator

## Summer STREAMS Sponsorship Levels

**Ankle Deep Sponsorship Level- \$100** donation or in-kind donation equivalent

- Program photo collage desk calendar
- Company/family name and logo in social media shout out in August
- Honorable mention in our slideshow video, used at our community events, Giving Tuesday campaign, and during the pre-show of our well attended school performances

**Knee Deep Sponsorship Level- \$250** donation or in-kind donation equivalent

- Same as above level, plus:
- Company/family name and logo in a social media shout out in August and November

**Waist Deep Sponsorship Level- \$500** donation or in-kind donation equivalent

- Same as above level, plus:
- Company/family included on "Partner's Page" on the STREAMS webpage for 1 year
- Quarterly social media shout outs, beginning in August

**Carried Away Sponsorship Level- \$1000** donation or in-kind donation equivalent

- Same as above level, plus:
- Program photo plaque
- Program gift basket of memorabilia from our summer experience

Name and Position:

Company Name (if applicable):

Email Address:

Phone Number:

Select a Sponsorship Level (circle one):

Ankle Deep       Knee Deep       Waist Deep       Carried  
Away

Please send your company logo as a .png or .jpeg file if submitting a digital form.

*Thank you so much for your contribution to the Summer STREAMS program at PVCA! We look forward to letting you know how your investment impacts the lives of these students.*